

NEW ORLEANS FILM SOCIETY

SOUTHERN PRODUCERS LAB
Application Checklist



APPLICATION QUESTIONS

Applicant Bio (max. 200 words)

Project Title

Applicant's Role in the Project

Project Logline (max. 20 words)

Project Description (max. 400 words)

Please give us more details about your project such as the topics, issues, themes that your project will explore. Please provide an overview of the story, the main characters in the story and how you envision the story being structured. You may also include the artistic approach and creative vision of the project.

Project Status (max. 300 words)

Please explain the current status of the project. Please include the work that has already been completed, what needs to be completed and how it will be completed in detail.

Project Budget (max. 100 words)

What is the approximate total amount of your budget? How much of your budget has been raised?

Collaborators (max. 100 words)

Please list all collaborators on the project and specify whether or not they are committed or projected.

Inclusivity (max. 100 words)

Please explain how you are building your production team with inclusivity in mind.

Project Support (max. 100 words)

Please list any support your project has received - monetary or otherwise such as labs, grants, in-kind support, etc.

Rights Holder (max. 100 words)

Please explain who is the sole rights holder of the project and who has full editorial control. Please specify if you or the director, or jointly have the sole rights and editorial control. If another entity does, please explain.

What is your connection to this story and/or the community represented? (max. 200 words)

What is your connection to the South? (max. 200 words)

Distribution & Intended Audience (max. 200 words)

Please list any committed or interested distributors. Please also include your distribution goals and how participation in this program can help your project reach your intended audience.

Success for your project (max. 200 words)

How do you define success for this project, beyond completing the project? How would you like to see this project making an impact in the world?

What are you most interested in getting out of this lab experience? (max. 200 words)

What kind of mentorship are you seeking? (max. 100 words)

Please list names of potential mentors and/or the kinds of mentors that you are seeking (producer, director, editor, distribution consultant, etc.)

Please explain the specific needs of your project and the main areas you are seeking feedback, thought partnership and support. (max. 400 words)

Such areas might include story development, work samples, and editing but could also include areas such as funding, producing and distribution. Please be specific.

SUPPORTING ITEMS

- Proof of residency - Southern Producers Lab is for producers residing in the US South only, including Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia and Washington D.C . Acceptable documents include drivers license, State ID, voter registration card, utility bill, rental agreement, paycheck stub, tax return, W-2.
- Headshot
- Website or social media handles (if available)
- Previous work sample (link or attachment)
- Project works sample, if available (link or attachment)
- Production still (if available)