

# NEW ORLEANS FILM SOCIETY

SOUTHERN PRODUCERS LAB  
Application Checklist



## APPLICATION QUESTIONS

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**Applicant Bio** (max. 100 words)

**Project Title**

**Applicant's Role in the Project**

**Project Logline** (max. 20 words)

**Project Description** (max. 400 words)

Please give us more details about your project such as the topics, issues, and themes that your project will explore. Please provide an overview of the story, the main characters in the story and how you envision the story being structured.

**Artistic Approach** (max. 400 words)

Please describe the creative vision for your film. How do you envision the project to look, sound and feel? Please feel free to list comparable titles and references to help describe your vision.

**Project Status** (max. 300 words)

Please explain the current status of the project. Please include the work that has already been completed, what needs to be completed and how it will be completed in detail.

**Project Budget** (max. 100 words)

What is the approximate total amount of your budget? How much of your budget has been raised?

**Collaborators** (max. 100 words)

Please list all collaborators on the project and specify whether or not they are committed or projected.

**Inclusivity** (max. 100 words)

Please explain how you are building your production team with inclusivity in mind.

**Project Support** (max. 100 words)

Additional project support is not required. However, if you have received any support for your project, please list any support your project has received - monetary or otherwise such as labs, grants, in-kind support, commissioners, etc.

**Rights Holder** (max. 100 words)

Are you the sole rights holder of this project and do you have full editorial control? If not, please specify.

**What is your connection to this story and/or the community represented?** (max. 200 words)

**What is your connection to the US South?** (max. 200 words)

**Distribution & Intended Audience** (max. 200 words)

Please list any committed or interested distributors. Please also include your distribution goals and how participation in this program can help your project reach your intended audience.

**Success for your project** (max. 200 words)

How do you define success for this project, beyond completing the project? How would you like to see this project making an impact in the world?

**What are you most interested in getting out of this lab experience?** (max. 200 words)

**What kind of mentorship are you seeking?** (max. 100 words)

Please list names of potential mentors and/or the kinds of mentors that you are seeking (producer, director, editor, distribution consultant, etc.)

**Please explain the specific needs of your project and the main areas you are seeking feedback, thought partnership and support.** (max. 400 words)

Such areas might include story development, work samples, and editing but could also include areas such as funding, producing and distribution. Please be specific.

## SUPPORTING ITEMS

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- **Proof of residency** - Southern Producers Lab is for producers residing in the US South and Puerto Rico only. US South includes Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia and Washington D.C . Acceptable documents include drivers license, State ID, voter registration card, utility bill, rental agreement, paycheck stub, tax return, W-2.
- **Headshot**
- **Website or social media handles** (if available)
- **Previous work sample** - required (link or attachment)
- **Project Director's previous work sample** - This is highly recommended, especially if a project work sample is unavailable at this time. (link or attachment)
- **Project works sample** - not required but highly recommended (link or attachment)
- **Production still** (if available)

